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Is there a swimsuit silhouette you love the most? For me, it is will always be the tried and true one-piece. I grew up swimming competitively, so maybe that is where my preference comes from. However, having worn one-pieces to many settings, I can say that nothing replaces how secure they feel! One brand that I constantly reach for is Summersalt. I've worn their styles everywhere from the beach to Bali. But if you're new to the brand, you may be struggling to choose a style! In this post, I offer my Summersalt one-piece comparison review of the Sidestroke, Ruffle Oasis, and Marina: what I love about each, and things to consider! Summersalt Ruffle Oasis – Size 2. Runs small, and could have sized up. Disclosure: This post makes use of affiliate links, which may result in a commission if you make a purchase, at no additional cost to you. Is Summersalt Worth the $100 Price Tag? For the price, it is reasonable to question whether Summersalt is worth the $100 price tag. When I compare their pieces to my $30 swimsuit, I do see a difference in fabric quality! No matter the style, I find that Summersalt fabrics have a sleek texture, created by fine and tight stitches. Meanwhile, with my cheaper swimsuit, I can definitely see the ribbing, as the knit feels looser and less compressive. Another more tactile comparison is doing a quick scrunch test. When I scrunch my Summersalt swimsuit, it feels 'crunchy' and resilient, while my $30 comparison swimsuit feels limper. Spandex quality makes a huge different. As such, swimsuits are delicate pieces that require good care. (You can access my Swimsuit Fabric Care Guide here) Finally, Summersalt prides itself on great fit by utilizing measurements from 10,000 women. Hopefully this precision translates into something that looks and feels great on you! I love that select sizes come in 'Long Torso' versions to be more body-inclusive. (You can use my code 'VIANNAJS10' for $10 off full-priced purchases) Summersalt Sidestroke: One-Piece Swimsuit Review The Sidestroke is Summersalt's most iconic design. It is simple, timeless, and comes in so many classic colors along with limited edition prints! Overall, this design is one of my favorites for its versatile styling. However, the lack of bust support one of the biggest drawbacks. What I Love: Fabric is compressive, and supportive. Asymmetrical open-back with a nice cut-out. Diagonal seaming. One-shoulder design makes it easy to style as a 'bodysuit.' What to Consider: Doesn't come with bra cup padding, which as someone with a smaller bust, it can 'flatten' you out vs with a larger bust, not enough support. Front is fully lined, while back is partially lined. Fit: Size 4 – I own Summersalt swimsuits in both a 2, and 4 but ultimately found 4 to be my best fit. It puts less strain on the fabric, which will help it to keep its stretch for longer. Summersalt Sidestroke – Navy (size 4) Ruffle Oasis: Classic Maillot One-Piece The Ruffle Oasis is definitely a more fun alternative to the Sidestroke, taking a twist on the classic maillot silhouette. Unlike the Sidestroke, this design also comes with built-in soft cups (not removable). There is also seaming at the waist for a flattering, and cinched fit. (Styled and old striped version HERE) What I Love: Adjustable straps, and built-in soft cups. Decent coverage, while still offering fun details like ruffles and color-blocking. Neckline has a rubberized edge to help it stay in place. Defined waistline. What to Consider: I found this swimsuit to run smaller than the Sidestroke, especially when I pull it over the hips. The front is fully lined, while the back is a single fabric layer. Out of the 3 styles I review, the Ruffle Oasis is the only one that doesn't have a 'Long Torso' option, which is a complaint from taller customers. Fit: Size 2 – I can definitely see myself sizing up to a 4, but ended up keeping it for a last-minute trip. Ruffle Oasis – Size 2 (runs small, and could have sized up to a 4 for better fit) Summersalt Marina: Color-Block One-Piece The final style in my Summersalt one-piece comparison review is the Marina. I love that this style has a soft v-neckline, also with built-in soft cups. The diagonal color-blocking also feels fresh and eye-catching. However, the fabric here feels slightly thinner and less supportive than the other two styles. What I Love: Adjustable straps, and built-in soft cups. Eye-catching colorblock design. What to Consider: Less coverage around the chest and neck than the Sidestroke, or Ruffle Oasis. There are fewer seams in the bodice than the other two designs, which makes it feel less supportive. Lining also has looser stitches than the Ruffle Oasis, which contributes to this style feeling less compressive. Fit: Size 4 – Unlike the Ruffle Oasis, this one is easier to pull and off. Summersalt Marina Swimsuit – Size 4 | Waterproof Slides | Linen Shorts | Sunglasses Summersalt One-Piece Comparison Review: Front & Back Images It is easiest to compare different styles when you lay them side-by-side. So here are the images of the inside (front and back), since the details are hard to see on the Summersalt website. I found the leg rise to be the same across all styles. Sidestroke, Ruffle Oasis, and Marina: Overall Thoughts Summersalt Sidestroke: Choose this style if you prefer something simple, classic, and can easily double as a bodysuit underneath a pair of shorts or skirt. Ruffle Oasis: Choose style style if you prefer something with high coverage, but still fun and structured. Remember to size up, as swimsuit runs small. Marina: Choose this style if you want a one-piece with slightly less coverage. This design felt the least supportive out of the 3 I own, so keep this in mind if you do purchase! As someone with a smaller bust, this style felt more friendly to me, but may not provide the right support to everyone. While the tides of fashion constantly shift, some things—like trusty one-piece swimsuits—remain classic. Although there are plenty of places to buy swimsuits online, Summersalt remains among the most buzz-worthy brands selling staple bathing suits. From colorful Instagram ads to inclusive, IRL ad campaigns, the company's designs have been making a splash for several years. We've previously tested three Summersalt swimsuits—including one now-discontinued design—and found its suits flattering and comfortable. To see if the Instagram-famous brand has changed since we last tested, I reached out to Summersalt to try five of its bestselling designs. For this review, I tested out the following suits: What makes Summersalt bathing suits different? The influencer-loved Sidestroke is both comfy and cute. Founded in 2017, Summersalt is known for its "Every Body is a Summersalt Body" motto and corresponding inclusive advertising campaigns (in 2022, the brand launched a "Summer of Self Love" campaign, featuring a diverse group of influencers, authors, athletes, and more). When it comes to the suits themselves, Summersalt promises a "data-backed fit," and claims it "took over 1.5 million body measurements from 10,000 women" while designing the products. There's also a focus on fabrics, and the company claims its suits are created using 78% recycled polyamide fabric (a.k.a. a type of nylon) that's "crafted from post-consumer materials and nylon waste," including old fishing nets—a textile which, according to Summersalt, offers UPF 50+ protection. While the brand is known for its colorblocked one-piece, the Sidestroke, they offer a variety of swimsuit designs that also include solid colors and fun floral print options. Swimwear prices range from $45 for a bikini bottom to $145 for a one-piece, and suits are sold in women's sizes 2 to 26. How do the Summersalt swimsuits fit? I dove into the brand by testing five bestselling swimsuits with distinct designs. Overall, I found the styles fashionable, functional, and true to size. However, certain bathing suits fared better than others, as you'll see in this list, which is in order from my favorite to least favorite styles. The Sidestroke The Sidestroke convinced me to stop giving one-shoulder tops the cold shoulder. While Summersalt's offerings range from bikinis to cover-ups, the Sidestroke one-piece is by far its best known swimsuit. I was initially skeptical of the suit's one-shoulder design as I tend to avoid shoulder-baring styles at all costs. However, after slipping on the suit for a beach day, I was pleasantly surprised by the flattering fit and secure strap. I especially love the back of the suit, which features an oblong cutout along the shoulders. When our previous tester initially tried the design, she commented on its compression, writing, "Usually I feel most confident in black, but my colorful one-shoulder Summersalt suit made me feel just as good as I do in darker colors." However, she also noted that the suit had a "lack of boob support," writing: "It says on the website that there are no cups in this suit, so I knew what I was getting my 36D chest into (literally), but I still wanted to try it. Even though it's risky not having cups, I love the suit so much that I kept it." The Marina Summersalt's The Marina swimsuit features the brand's signature colorblocking. While I didn't try the Marina, our previous tester gave it a rave review. "The Marina really does accentuate the smallest part of your waist with its 'wrap dress' look, as claimed in the product description," she reports, while noting that it has less "tummy support" than the Sidestroke. She also highlighted the suit's built-in cups, writing: "No, the cups don't provide a lot of support for us full-chested ladies, but they at least cover and hide the chilliest of nipples. The only weird thing that kept happening with [the suit] is that the lining of the soft cups kept pushing up and out of the top of the suit. Not a big deal and not very noticeable—just annoying to have to fuss with." The Bow-Shoulder Ruched Sidestroke Bikini Top and The Ruched High Leg High Rise Bottom The Bow-Shoulder Ruched Sidestroke Bikini Top is more fashion than function. While Summersalt is best known for its Instagram-famous one-piece styles, I was curious how its bestselling two-piece suit stacked up. As someone who tends to shy away from frills, I was skeptical of how I'd feel about wearing a bikini top featuring a large bow. If you're looking for something more glamorous than the standard suit, however, the Bow-Shoulder Ruched Sidestroke Bikini Top could be a fun wardrobe addition. However, if you prefer a simpler design, Summersalt offers a ruched one-shoulder bikini top without the added bow. Appearance aside, I appreciate the bow-shoulder top's built-in cups for their support. The one-shoulder style stayed in place throughout an entire beach day, and I didn't find myself fussing with it while swimming in the ocean. The bow proved less swim-proof, however, as it floated in the water alongside me, picking up seaweed along the way (yuck). The Ruched High Leg High Rise Bottoms, which match the top, didn't shift around during the day and had just enough rear coverage to keep me comfortable without feeling too conservative. That said, I didn't notice a big difference between these ruched bottoms and less expensive bikini bottoms from The Plunge One-Piece The plunge one-piece has a very deep V-neck. As the name suggests, the Plunge one-piece has a very low-cut neckline (which requires lots of sunscreen application). The suit is classic and comfortable and provided similar compression and butt coverage to the Sidestroke as well as the Perfect Wrap One-Piece (below)—although I found the Plunge too revealing for my taste. The Perfect Wrap One-Piece Love wrap dresses? Try the Perfect Wrap One-Piece for a similar style in swimwear. The Perfect Wrap One-Piece cinches the waist like a wrap dress—appropriate, considering the brand recently partnered with iconic wrap dress designer Diane Von Furstenberg. While I love the olive green shade and the fit of the belted waist, the low V-neck flattened my chest in an unflattering way. Plus, despite being fairly small-chested, I felt like I was falling out of the suit at the bust. For those with greater bust-support preferences, this style may not be the best choice at Summersalt. Are Summersalt swimsuits good for beach days and tanning? If you prefer to be more active on the beach, a traditional one-piece style like The Marina will feel secure. Overall, yes! Most of the designs I tried are comfy and easy to move around in, with the one exception being the Bow-Shoulder bikini top, for the aforementioned seaweed issues. Additionally, if napping on a towel is more your style, be careful about sunscreen application with certain styles to avoid a one-shoulder tan line. Are Summersalt swimsuits good quality? In my experience, the Summersalt swimsuits don't wrinkle or pucker from wear and tend to dry fairly quickly, as promised. I only tried them for a month, respectively, so I'm not able to speak to how long they last. Our former tester noted that "The most important thing about the swimsuits is that they really are comfortable. Is it a life-changing quality compared to my other similarly priced swimsuits from Everything But Water and Nordstrom? No, not that I have noticed. But the styles are unique and fashionable, and that's something my other quality swimsuits do not have." Is it easy to order through Summersalt? While the brand sent me samples for testing, our previous tester ordered hers from the Summersalt website. She noted she "only had two issues" with the process, the first being several suits sold out in her size. From browsing the brand's website, it seems most styles are now in stock in all sizes, including the small I ordered, except for a few specific colors. The second issue our tester experienced was a little more frustrating. "One of the swimsuits I had ordered—and paid expedited shipping for—ended up never arriving," she said. "First, customer service told me it was not going to come right away and refunded me for shipping. Then, nearly a week later, I reached out asking where it was and they told me there had been an error and that the suit was not actually available in that size when I ordered it." So, are Summersalt bathing suits worth it? Summersalt sells a wide range of one-piece styles—plus cover-ups, bikinis, and more. If you're looking for a comfortable, well-designed swimsuit, Summersalt is a great option. While certain styles may fit some body types better than others, Summersalt's generous return policy—free returns or exchanges within 30 days of purchase (as long as tags are on and hygienic liners are intact)—means you can try various types of swimsuits to see what works best for you. Plus, the swimsuits might be worth the price for a reason far more important than fabrics and fits. Our previous tester said, "The best part about Summersalt is it really did change my attitude about swimsuits. Never did I ever think I would be able to rock a bright-colored, attention-grabbing swimsuit without panicking about what others would think. But Summersalt came through with its flattering patterns and adequate compression, and that has made me feel confident and carefree while wearing its swimsuits…Who knew I would one day go from having swimsuit anxiety to a swimsuit obsession? Thank you, Summersalt!" Shop Summersalt Swimwear Prices were accurate at the time this article was published but may change over time. The product experts at Reviewed have all your shopping needs covered. Follow Reviewed on Facebook, Twitter, Instagram, TikTok, or Flipboard for the latest deals, product reviews, and more. Ditch the diet and Summersalt into Summer with newfound confidence. Proving that feeling good in your own skin doesn't have to come from endless sit-ups and un-enticing salads, Summersalt swim is making a splash with one-pieces and bikinis that celebrate and flatter the female form. And living up to its comfort meets confidence mantra, its extended line of activewear, loungewear and other accessories is just as sumptuous. Ready to dive in? We know we are. Brand: SummersaltFounded: 2017Founders: Lori Coulter and Reshma Chattaram ChamberlinOrigin: United StatesIndustry: FashionCollections: Women's swimwear and apparelWebsite: summersalt.comShipping: InternationalHeadquarters: St Louis, United States Summersalt was founded in 2017 by Lori Coulter and Reshma Chattaram Chamberlin. Like many good things, the women-led brand evolved from a candid conversation between mother and daughter over the insecurities that swimwear shopping usually brings up. Lori came up with the idea whilst discussing her mother's annual trip to Florida and the difficulties that came with struggling to find a swimsuit that actually made her feel good. Recognizing the gap in the market, Lori approached Reshma at an event. And they now laugh over how she cornered her at a dark bar with a pitch deck and a line sheet. Both Lori and Reshma were based in St Louis—a city not exactly known for its beaches. But it didn't take long before Lori was onboard with the impeccably well-designed swimwear, as well as the direct-to-consumer business model that allowed them to sell designer quality without the designer price tags. With the primary goal to flatter every form and celebrate all figures, Summersalt bathing suits resonated with women around the world and quickly acquired cult-favorite amongst Insta it-girls, A-list celebs and less-known faces alike. And as one of our best women's shopping sites, the burgeoning brand has now extended its collection to include a range of beach accessories as well as spa-like loungewear and pajama sets. Inspiring a carefree childlike joy, Summersalt swim places less emphasis on sensuality and more emphasis on playfulness. It recognizes that swimsuits shouldn't be designed for magazine covers and filtered photo shoots. But rather, swimsuits should be engineered to empower the women wearing them through comfortable and confident fits. In order to achieve this, Summersalt took over 1.5 million body measurements from over 10,000 women. And working from feedback and data, Summersalt bathing suits demonstrate the all-hailed (yet rarely lived up to) saying that every body is a bikini body. Whilst the brand is clear that Summersalt swim isn't just for supermodels and social media influencers, they couldn't exactly stop these famous faces from endorsing Summersalt bathing suits. And it seems that celebrities like Gigi Hadid, Priyanka Chopra and Jennifer Garner have already co-signed the label as one of the best swimsuit brands. As the brand's trademark, Summersalt swimwear includes some of our best one-pieces and bikinis in every size and style. Bikini tops range from triangle cuts to more supportive athletic shapes. Bikini bottoms range from full-coverage high-rise briefs to sultry low-rise pieces. And one pieces range from waist-cinching wraps to ruffled straps. While a collection of cover-ups are all you need to throw in your coastal getaway suitcase. Extending their comfortable, confident cuts to apparel, we also adore Summersalt's loungewear and pajama collections. Featuring high-performance activewear, impossible soft sweats and silky sleepwear sets, we're embracing Summersalt's body-positive message in every area of our multifaceted lives. Watching children build sandcastles and catch waves uninhibited by readjusting swimsuits and concealing stomach rolls, we're reminded of how much fun the beach used to be and how much fun it still can be with the right mindset—and the right swimsuit of course. With their carefully chosen materials and impeccable craftsmanship, Summersalt takes us back to the days when the beach was just another playground. Tested over hundreds of hours in chlorinated waters, Summersalt bathing suits have proven to maintain their shape and compression power. So you're not just investing in a season of confidence. But rather, you're investing in multiple Summers of endless wear. Plus, the high-tech fabrics also feature UPF 50+ protection so that you don't have to count the seconds that you spend in the sun. As much as Summersalt bathing suits protect us from the sun, they also protect the sun from us. And the sustainable brand is constantly striving to keep operations as eco-friendly as possible through minimal waste and maximal material use. One of the key ways in which they do this is through the use of recycled materials. All of the brand's activewear pieces are made from transformed plastic bottles. And its signature compostable French Terry loungewear fabric is acclaimed as one of the most sustainable materials. We also appreciate that all Summersalt orders arrive in fully recyclable and reusable packaging. Summersalt swimsuits and apparel are designed at its headquarters in St Louis. The products themselves are manufactured in China and Asia, where Summersalt has partnered with leaders in eco-friendly manufacturing. And Summersalt factories have over a dozen international certifications acknowledging social, ethical and sustainable working conditions. Vegan optionsYesCarbon-neutralNoGives backYes We've shortlisted the most popular Summersalt swimsuits models to help you understand the brand's large collection and the recommended retail prices of each model. Renowned as the Unicorn of Swimsuits for its fantastically flattering fit, the Sidestroke is also amongst our best one-piece bathing suits. The diagonal seaming and signature compression fabric keep everything in place. While the supportive, full-coverage style means that we can emerge from crashing waves without the fear of showing more than intended. We also love the one-shoulder design of this Insta-famous Summersalt swimsuit. Shop at Summersalt | $100 Counted amongst our best women's pajamas, Summersalt's Cloud 9 PJ set is unparalleled in comfort. So you can only imagine how excited we were to find the same silky fabric in dress form. Lightweight and breezy, you'll be more than happy to return your boyfriend's oversized tee. Whilst the leopard print and contrasting piping add a luxurious edge to the minimalist silhouette. This pajama dress is the kind you actually want to be caught in at the kitchen counter in the morning. Check our round-up of the best women's Pajams set for more inspiration. Shop at Summersalt | $42 If packing light for Summer vacations doesn't come easy, this fishnet coverup is the answer to all your bulky luggage problems. The crew neck silhouette is effortlessly chic and endlessly versatile. And whether you're heading from the beach to cocktails or just lounging around, it's the perfect piece to pull over any swimsuit—wet or dry. Plus, when we've just treated ourselves to a Summersalt swimsuit, we love that it gets extra airtime peeking through the fishnet fabric. Shop at Summersalt | $132 Ok so sweats are all about comfort-first. But when you're living in your old shapeless college renditions, chances are you won't feel your best no matter how cozy they are. As one of our best loungewear brands, Summersalt marries comfort with confidence. And these super-soft lightweight joggers are case in point. They're the kind we reach for whenever we're home alone. But the flattering fit also means that we don't rush to change out of them for unexpected visitors. And the eco-friendly fabric is just another excuse to indulge in more than one pair—for the planet, of course. Shop at Summersalt | $63 The best place to shop for the brand is the official Summersalt online store. It features the brand's full collection of styles, sizes and colors. And with free shipping and full money-back guarantees, we feel as confident checking out as we do trying on Summersalt swimwear in the comfort of our homes. Summersalt is a women's essentials brand for every body—quite literally. Whether you're nearing your third trimester, have just given birth or are about to be a grandma, there's a cut and fit to flatter your distinctively beautiful form. Rumor has it that celebrities too, are ditching the diets and embracing Summersalt swimwear. And while we can't validate that claim entirely, we do know that famous faces like Gigi Hadid, Priyanka Chopra and Jennifer Garner are huge fans of the brand. Defined by premium materials and impeccable craftsmanship, Summersalt is cutting out the middleman and other unnecessary expenses to sell designer quality apparel at much more accessible price points. Most Summersalt bathing suits are priced around $95. While the brand's loungewear and pajamas range from $60 to $125. Summersalt offers free shipping to all orders over $95 within the U.S. Orders typically arrive within 3-7 days but can be fast-tracked at an additional cost. Summersalt also offers international shipping to most countries worldwide. However, shipping is not free and will be determined on checkout according to where the order is placed. Summersalt has a full money-back guarantee on all products returned within 21 days of the delivery date. Items must be returned unused, in their original packaging. And all swimwear items must be returned with the hygiene label intact. For all international orders, return shipping costs $20 and will automatically be deducted from the refund amount. Facebook Instagram Twitter TikTok LinkedIn Where is Summersalt made? Summersalt swimwear and apparel is designed in St Louis, United States. After taking over 1.5 million measurements from customers around the U.S, the conscious brand is dedicated to perfecting flattering fits for all figures. Once sketched, the designs are sent to the most sustainable factories around Asia, where they are manufactured in accordance with ethical and sustainable practices. Check our in-depth Summersalt review to learn more about the brand. Is Summersalt vegan? All Summersalt swimwear is made from vegan-friendly materials. And whilst some of their loungewear is made from wool and cashmere, the brand only sources premium materials from cruelty-free sustainable textile companies. They also use a lot of recycled materials and are conscious about reducing water waste and eliminating chemical dyes. Is Summersalt a US company? Summersalt was founded in St Louis in the United States. And the founding team has subsequently located its headquarters in the Central American city, where all Summersalt products are designed and marketed. Learn more about the story behind Summersalt. Who owns Summersalt swim? Summersalt was founded by owners, Lori Coulter and Reshma Chattaram Chamberlin. The female-led brand was imagined by Lori when she was discussing her mother's Florida trip and how hard it was to find a swimsuit that fitted well. And after approaching Reshma at an event, the two entrepreneurs brought the idea to fruition with comfortable, flattering swimsuits for every form. Image not available forColor: To view this video download Flash Player PureWow editors select every item that appears on this page, and some items may be gifted to us. Additionally, PureWow may earn compensation through affiliate links within the story. All prices are accurate upon date of publish. You can learn more about the affiliate process here. You can learn more about that process here. Yahoo Inc. may earn commission or revenue on some items through the links below.Read the original article on Purewow.The hottest days of summer are still in full swing, so it's always a good idea to have a swimsuit at the ready. Thankfully, Summersalt's Big Summer Sale is on now, giving you the chance to snag 30 percent off a bunch of the brand's best-selling styles with code SPF30 (plus free expedited shipping on orders of $200 or more).Yes, that includes cult-favorite swimsuits like the Sidestroke (was $95, now from $67) and the Sea Breeze (was from $95, now from $67). This sale won't last long, though, and with savings like this I expect items will sell out fast. My suggestion? Don't wait for a pool day to dive into the deals, starting with these five favorites below.Want to know which buzzy products are *really* worth buying? Sign up for our shopping newsletter to uncover our favorite finds.1. Summersalt The Sidestroke SwimsuitSummersaltOne-shoulder swimsuits can be hit or miss, but Summersalt nailed the look with this full-coverage design (sans cups and padding), which features diagonal seaming that works wonders to flatter any figure. Not to mention, it's made with a compressive polyamide and elastane fabric, so I have no doubt it'll keep everything in place. Of course, I took a scroll through the review section just to make sure, and let's just say I was not disappointed. "The compression is great at holding in the muffin top, and the fit is perfect," gushes one buyer. "My oldest [Summersalt swimsuit] is four years old and still in perfect condition. I live at the beach and have a pool, so I get a lot of usage out of it and wash it frequently. I'm amazed [at] how well [it] holds up."from $95; $67 at Summersalt3. Summersalt The Ruched Backflip SwimsuitSummersaltV-neck swimsuits are always a good idea (especially if you want to get the best tan without wearing a bikini), and this one is no exception. Buyers confirm that it offers full bum coverage and incredible cinching support across the waist and back, but that's not all you have to look forward to. As one buyer shares, "As a larger chested, plus-size gal, the struggle for a flattering swimsuit that fits everywhere has been a struggle...This swimsuit makes me feel flattered in all the right places, gives a modern-but-retro vibe and allows me to chase my son around without fear of exposing myself to everyone. In short, it's the best swimsuit I've owned, and the quality is chef's kiss." BTW, it's made of a blend of recycled polyamide and elastane with UPF 50+ protection to boot—that certainly meets all *my* needs for the beach.from $95; $57 at Summersalt3. Summersalt The Perfect Wrap Bikini TopSummersaltThis just might be the most flattering bikini ever if you take reviewers' word for it. "Love this suit! I'm 60 and feel very confident in it, great coverage and colors," shared one buyer, while another said, "This is the perfect bikini. It hugs and supports in all the right places and I'm so excited to wear it to the pool!" How is it so good, you ask? Well, it's designed with a faux-wrap top (so you don't have to worry about it coming undone while you're swimming), but the functional tie can still be adjusted to your liking. It also has wide straps and a high back that offer both support and coverage. Considering all that, I'd definitely suggest adding it to your cart while it's up to 50 percent off—and, of course, you'll want to snag the matching bottom (was from $45, now from $23) on sale, too.From $50; $30 at Summersalt4. Summersalt The Sea to Shore Swim ShortsSummersaltThese swim shorts tackle fashion and function effortlessly. They're made from a beach-proof recycled polyamide/elastane fabric (similar to the brand's swimsuits) that offers SPF50+ protection and retain their shape and compressive effects through sand, sweat and chlorine, per the brand. Not to mention, shoppers are obsessed with their comfortable fit, while one calls out just how many compliments she gets on the design: "These are the perfect summer shorts. I get a ton of compliments on them. I highly recommend you buy them in every color."From $75; $53 at Summersalt5. Summersalt The Sea Breeze One-PieceSummersaltLooking for a *classy* swimsuit that shows just a wink of skin? This one-piece is a good bet. It boasts a high waist with a subtle cutout just above the belly button, which manages to look fabulous on pretty much everybody, as confirmed by a slew of happy reviewers. One even writes, "I am not always confident in a swimsuit these days. I am almost 50 and am curvy with a large bust. The moment I put this suit on, I felt hugged by the material. I felt confident and ready for the beach."from $95; $67 at SummersaltJennifer Garner Loves Lake Pajamas—and RN You Can Snag a Bunch on SaleWhy You Should Trust UsPureWow's editors and writers have spent more than a decade shopping online, digging through sales and putting our home goods, beauty finds, wellness picks and more through the wringer—all to help you determine which are actually worth your hard-earned cash. From our PureWow100 series (where we rank items on a 100-point scale) to our painstakingly curated lists of fashion, beauty, cooking, home and family picks, you can trust that our recommendations have been thoroughly vetted for function, aesthetics and innovation. Whether you're looking for travel-size hair dryers you can take on-the-go or women's walking shoes that won't hurt your feet, we've got you covered.Page 2PureWow editors select every item that appears on this page, and some items may be gifted to us. Additionally, PureWow may earn compensation through affiliate links within the story. All prices are accurate upon date of publish. You can learn more about the affiliate process here. You can learn more about that process here. Yahoo Inc. may earn commission or revenue on some items through the links below.Read the original article on Purewow.Every summer brings a crop of new trends, some lasting and important, some frivolous and fleeting. [Stashes brat-green crop top in back of closet.] But whether you're a "chop-your-hair-into-The-Rachel-immediately" trend-follower or fervent do-your-own-thinger, it's good to least know what the cool kids are up to. Here, six trends that will be everywhere this season according to PureWow editors, from the drink everyone will be sipping to the meme on every TikTok feed.1. Sardine Girl SummerNever Fully DressedTinned fish has a been a "thing" in the food world for the past few years, with brands like Fishwife hip-ifying cat-food-like mackerel and old-man-approved herring. (Sorry, sorry, can you tell I'm married to a person who eats way too much tinned fish?) But this summer, expect the trend to make the jump to categories like fashion, home and entertaining, with everything from t-shirts to necklaces to tea towels emblazoned with a sardine-y vibe. "Sardine Girl Summer is the most fun twist on the Fisherman Aesthetic and Portugal Girl trends," says PureWow fashion editor Abby Hepworth. "Whether you go for a subtle hint with some gold sardine earrings or go all in with sardine pants, it's all about leaning into fun and kitsch."2. Line DancingThomas Garza/Getty ImagesMaybe we should credit Beyoncé. Maybe Chappell Roan and her Pink Pony Club.. But whatever the reason, line dancing is hot hot hot, and only heating up as the summer months roll in. With Paste Magazine naming it "the internet's favorite hobby" and line dancing parties hosted by Stud Country (which operates queer-friendly weekly parties in places like Brooklyn and L.A.), it's clear two-stepping is fast-tracking its way into the mainstream. Says PureWow audience development strategist Nicole Frazzini, "It seems to be in line with the recent reclamation of the cowboy aesthetic, but in a way that's inclusive and embodied."3. Horchatahayaship/Getty ImagesMilk, vanilla and cinnamon might seem like a flavor profile best reserved for December nights around a fireplace, but this summer, the chilled Mexican drink is taking backyards by storm, with PureWow's food editor, Taryn Pire, predicting it as a top beverage trend. "The new summer drink at Starbucks is the horchata oatmilk shaken espresso," Pire notes. "And then there's the newly released Selena Gomez Oreos, which are also horchata-inspired." But beyond the brand-name companies, Pire is also seeing the sweet, milky drink appear on menus across the country, from horchata mocktails in Chicago to matcha horchata lattes and cold brews in San Francisco.4. Lemonade Living Rooms"While butter yellow—2024's 'it' color—laid the foundation, we're finally ready to evolve," says PureWow's home editor, Sydney Meister. "Layered with limoncello, sorbet pink, mint and sky blue, the lemonade palette feels like it was plucked off an old Italian soda label. It's not coastal grandmother; it's coastal nonna in a Marni scarf, sipping San Pellegrino." Want to see it in action? Look to de Gournay's Miss Gough wallpaper or India Mahdavi's newest e-shop offerings. Or even Anthropologie's spring collection, which is awash in sunny marigolds and even literal lemons.5. Bleached BrowsGilbert Flores/Getty ImagesPut this one in the category of "trending for celebrities, not actual people," but it's hard to deny the that the eyebrows of the rich and famous are going, um, blonde. Think Miley Cyrus at the Oscars or Jenna Ortega on the red carpet in March. Expect more trendsetters to lighten up this summer, with even folks known for dark brows (like Kylie Jenner) hopping on the trend. Will this trickle down to the mainstream? Probably not. But it could be an indication that the era of big, bushy Glossier-style brows is finally winding down. (And for the record, if you want to try it commitment-free, just pull out a tube of concealer, suggests PureWow beauty editor Chelsea Candelario.)6. Everything is a Recession IndicatorGardening? Recession indicator. Lipstick? Recession indicator! Line dancing? Probably a recession indicator. If you exist anywhere on social media, you've probably seen the memes, pointing to signs both real and farcical that the economy is about to tank. But behind the gallows humor is true anxiety, with a generation accustomed to on-demand, cheaply made goods coming to terms with higher prices, a dicey job market and home-ownership dreams that may never come to pass. So perhaps an American Pope isn't actually a recession indicator. But isn't it more fun than talking about tariffs?8 Backyard Trends That Will Make You Want to Spend Every Day Outdoors Skip to NavigationInstagramFacebookPinterest#GoSummersaltGet in Touch: hello@summersalt.comPress: press@summersalt.comUnited States (USD $)Afghanistan (AFN ؋)Albania (ALL Lek)Algeria (DZD دج)Andorra (EUR €)Angola (AOA Kz)Anguilla (XCD EC$)Antigua and Barbuda (XCD EC$)Argentina (ARS $)Armenia (AMD ֏)Aruba (AWG ƒ)Australia (AUD $)Austria (EUR €)Azerbaijan (AZN ₼)Bahamas (BSD $)Bahrain (BHD د.ب)Bangladesh (BDT ৳)Barbados (BBD $)Belarus (EUR €)Belgium (EUR €)Belize (BZD $)Benin (XOF CFA Franc)Bermuda (BMD $)Bhutan (BTN ₹)Bolivia (BOB)Bonaire, Saint Eustatius and Saba (USD $)Bosnia and Herzegovina (BAM KM)Botswana (BWP P)Brazil (BRL R$)British Virgin Islands (USD $)Brunei Darussalam (BND B$)Bulgaria (BGN лв)Burkina Faso (XOF CFA Franc)Burundi (BIF Franc)Cambodia (KHR ؋)Cameroon (XAF FCFA)Canada (CAD $)Cape Verde (CVE $)Cayman Islands (KYD $)Chad (XAF FCFA)Chile (CLP $)China (CNY ¥)Colombia (COP $)Comoros (KMF Franc)Congo (XAF FCFA)Congo, Democratic Republic (CDF Franc)Cook Islands (NZD $)Costa Rica (CRC ₡)Cote D'Ivoire (Ivory Coast) (XOF CFA Franc)Croatia (EUR €)Curacao (ANG ƒ)Cyprus (EUR €)Czech Republic (CZK Kč)Denmark (DKK kr.)Djibouti (DJF Franc)Dominica (XCD EC$)Dominican Republic (DOP RD$)East Timor (USD $)Ecuador (USD $)Egypt (EGP £)El Salvador (USD $)Equatorial Guinea (XAF FCFA)Estonia (EUR €)Ethiopia (ETB Br)Falkland Islands (FKP £)Faroe Islands (DKK kr.)Fiji (FJD $)Finland (EUR €)France (EUR €)FR Guiana (EUR €)FR Polynesia (XPF Franc)Gabon (XAF FCFA)Gambia (GMD Dalasi)Georgia (GEL Lari)Germany (EUR €)Ghana (GHS GH¢)Gibraltar (GBP £)Greece (EUR €)Greenland (DKK kr.)Grenada (XCD EC$)Guadeloupe (EUR €)Guatemala (GTQ Q)Guernsey (GBP £)Guinea (GNF Franc)Guinea-Bissau (XOF CFA Franc)Guyana (GYD $)Haiti (HTG G)Honduras (HNL L)Hong Kong (HKD HK$)Hungary (HUF Ft)Iceland (ISK kr)India (INR ₹)Indonesia (IDR Rp)Ireland (Republic of) (EUR €)Isle of Man (GBP £)Israel (₪)Italy (EUR €)Jamaica (JMD $)Japan (JPY ¥)Jersey (GBP £)Jordan (JOD Dinar)Kazakhstan (KZT ₸)Kenya (KES KSh)Kiribati (AUD $)Korea (South) (KRW ₩)Kuwait (KWD د.ك)Kyrgyzstan (KGS лв)Laos (LAK ₭)Latvia (EUR €)Lebanon (LBP ل.ل)Lesotho (LSL Loti)Liberia (LRD $)Liechtenstein (CHF Franc)Lithuania (EUR €)Luxembourg (EUR €)Macau (MOP MOP$)Madagascar (MGA Ar)Malawi (MWK MK)Malaysia (MYR RM)Maldives (MVR Rufiyaa)Mali (XOF CFA Franc)Malta (EUR €)Martinique (EUR €)Mauritania (MRU UM)Mauritius (MUR ₨)Mayotte (EUR €)Mexico (MXN $)Moldova (MDL Leu)Monaco (EUR €)Mongolia (MNT ₮)Montenegro (EUR €)Montserrat (XCD EC$)Morocco (MAD Dirham)Mozambique (MZN MT)Myanmar (MMK K)Namibia (NAD $)Nauru (AUD $)Nepal (NPR Rs)Netherlands (EUR €)Netherlands Antilles (ANG ƒ)New Caledonia (XPF Franc)New Zealand (NZD $)Nicaragu (NIO C$)Niger (XOF CFA Franc)Nigeria (NGN ₦)Niue (NZD $)North Macedonia (MKD ден)Norway (NOK kr)Oman (OMR)Pakistan (PKR ₨)Panama (USD $)Papua New Guinea (PGK K)Paraguay (PYG Gs)Peru (PEN S/.)Philippines (PHP ₱)Poland (PLN zł)Portugal (EUR €)Qatar (QAR)Reunion (EUR €)Romania (Ron lei)Russia (RUB ₽)Rwanda (RWF Franc)Saint Kitts and Nevis (XCD EC$)Saint Lucia (XCD EC$)Saint Vincent & the Grenadines (XCD EC$)Samoa (WST $)San Marino (EUR €)Sao Tome and Principe (STD Db)Saudi Arabia (SAR)Senegal (XOF CFA Franc)Serbia (RSD РСД)Seychelles (SCR ₨)Sierra Leone (SLL Le)Singapore (SGD $)Sint Maarten (ANG ƒ)Slovak Republic (EUR €)Slovenia (EUR €)Solomon Islands (SBD $)Somalia (SOS S)South Africa (ZAR R)Spain (EUR €)Sri Lanka (LKR ₨)St Barthelemy (EUR €)St Martin (EUR €)St. Helena (SHP £)Sudan (SDG Pound)Suriname (SRD $)Swaziland (SZL Lilangeni)Sweden (SEK kr)Switzerland (CHF Franc)Taiwan (TWD NT$)Tanzania (TZS Shilling)Thailand (THB ฿)Togo (XOF CFA Franc)Tonga (TOP T$)Trinidad and Tobago (TTD TT$)Tunisia (TND Dinar)Turkey (TRY TL)Turkmenistan (TMT Manat)Turks and Caicos Islands (USD $)Tuvalu (AUD $)Uganda (UGX)Ukraine (UAH ₴)United Arab Emirates (AED ؋)United Kingdom (GBP £)Uruguay (UYU $U)Uzbekistan (UZS лв)Vanuatu (VUV VT)Vatican City State (Holy See) (EUR €)Venezuela (USD $)Vietnam (VND ₫)Wallis and Futuna Islands (XPF Franc)Zambia (ZMW ZK)Zimbabwe (USD $)This site uses cookies and similar technology for online behavioral advertising ("OBA") and other purposes. 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