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Do you have to pay to be verified on twitter

While it is unclear as to if or when legacy Twitter blue checkmark holders like myself will lose our blue checkmarks, clearly the previously "notable" types of accounts listed below will lose out in the new system and either have to pay for Twitter Blue or potentially lose their checkmark. However, I also see this including C-list names, too. You'd pay more than \$20 even. Finally, you can defend yourself from impersonation attempts.Twitter Verification Frequently Asked Questions 1. Accounts with infrequent activity or unprofessional conduct may face challenges in the verification process. Complete Account: Twitter requires a completed profile, including a bio, profile picture, and header image. 0.05 percent of active accounts in the same geographical area.3. Do you have to pay to get a Twitter account verified?It is entirely free to become verified on Twitter: Step 3: Wait for a Response Twitter typically takes a few weeks to process verification requests. If denied, you can reapply after 30 days. This project got deprioritized until late 2020, when Twitter reopened the conversation about account verification. Companies, Brands, and Organizations: Accounts representing registered companies, well-known brands, or large organizations are eligible. Unless paid verification comes w some new special features I can't imagine why anyone would pay for it? On the other hand, similar to my advice for the casual LinkedIn user not to subscribe to a LinkedIn Premium service, if you are a casual Twitter user, I don't think the verification service offered by a Twitter Blue subscription is worth it. To remain verified, you'll have to subscribe to the platform's \$20 premium subscription. At the end of the day, is it worth an approximate annual fee of \$100 to get access to these additional features? Extended periods of inactivity can lead to losing the badge. 🍀 Caleb hearon (@calebsaythings) October 31, 2022 Pricing out my own private mastodon server is going to cost less than renting that blue check.— David Carroll (@profcarrroll) October 31, 2022 It's amusing to watch the very caste whose entire status rides on that little checkmark swearing up and down that they'd never be such losers as to pay for it. Now, anyone can be verified on Twitter if they use the company's subscription service, Twitter Blue, and verify their phone number. There is no estimated time given as to when you will become verified, so you will have to check back often to see if the checkmark has appeared or not, but I have not heard any complaints of it taking too long. Twitter asks that you not have recent changes to your profile photo, display name, or handle. The company website must link back to the Twitter profile, ensuring easy verification. Some common reasons for losing the blue checkmark include: Display Name Changes: Altering the profile name, handle, or bio in ways that cause confusion may result in loss of verification. Note that these descriptions are from my previously published advice on how to get verified on Twitter targeted for each notable category: Reporting the news can be like the Wild West sometimes. Twitter Blue is an experimental subscription service that Twitter launched back in 2021. A lot of people deem it unnecessary. They began to offer the blue checkmark again in 2021, and then everything changed with Elon Musk's takeover of Twitter. Although the process is selective, with the right preparation and a strong online presence, many users can achieve verification and enjoy the benefits it offers in terms of credibility and influence on the platform. You're going to fork out for it (or your employer will). However, the verification program hasn't always been open. But Twitter Blue is more than just that: Twitter calls it a premium subscription service that "elevates quality conversations on Twitter." With that in mind, in addition to being able to obtain the blue checkmark as well as the previous legacy features mentioned above, Twitter Blue offers these new features, all for a current price of \$8 to \$11 per month in the United States, depending on the device that you use: Post up to 4,000 characters via tweet Upload videos up to 60 minutes long Edit a tweet within 30 minutes of publishing it Prioritized rankings in conversations, putting your replies on tweets at the top Custom navigation bar New Spaces Tab making it easier to access audio content Top Articles, a convenient shortcut to finding the most shared articles in your network NFT profile picture identifying you as the NFT owner (after crypto wallet connection) Two-factor authentication via SMS These are the features that have already been added, so suffice to say you should check back on the official Twitter Blue page for the latest updated list if you were considering subscribing. It goes beyond the precise dollar amount.— Josh Marshall (@joshtpm) October 31, 2022 This makes sense if you view verified badges as status symbols and not what they were supposed to be: trust marks to certify identity so people can rely on what they see being said on Twitter. Elon told Twitter employees working under the verification team to meet his November 7th deadline to bring these changes or else get fired. Even worse, some people might impersonate journalists to discredit them. Steps to Get Verified on Twitter To apply for Twitter verification, follow these steps: Step 1: Prepare Your Twitter Account To improve your chances of approval, ensure your account meets Twitter's requirements. It'll now be part of the Twitter Blue premium subscription. Is it possible for a regular person to become verified on Twitter?Yes, possibly. While Twitter does not specify a minimum follower count, accounts with a significant following often have better chances due to perceived notability. This process seems similar to the legacy verification process that used to exist. Case in point: At a recent conference I spoke at in London, around 250 business people in the room were asked if they would pay for Twitter verification. That is what Elon and Zuckerberg are counting on. Leverage Media Coverage: For journalists, influencers, or public figures, demonstrate your prominence through coverage in recognized news sources. Credibility: Adds trustworthiness, particularly for public figures and businesses. Demonstrate that you have chosen the correct category (e.g., your official website, articles about you, etc.) Provide an official email address, website, or government-issued ID to prove your identity. For that reason, Twitter's verifying corporate accounts is an important way to protect everyone's interest. It signifies that Twitter has verified the identity of the account holder as a prominent individual, organization, or brand. Twitter started verifying in 2009 but then stopped in 2017 to shift their priorities elsewhere. In 2021, they opened up applications for anyone to request Twitter verification regardless of follower count.A year later, in late 2022, after Elon Musk acquired the social network, the company changed how they do verification entirely. The question now becomes: Is it worth it? The incendiary tech mogul wants you to pay up to remain verified on his platform. I don't see it as anything special or desirable. Either way, it's going to be an entertaining ride for Twitter watchers.— Dare Obasanjo (@Carnage4Life) October 31, 2022 Tags: Twitter BlueX (Twitter) We've all gone for a real ride with Twitter verification over the last few years. Notability Requirements: To meet the notability requirement, an account must fall into one of the following categories and fulfill the corresponding criteria: Government: This includes key government officials, agencies, and public service entities. If you come across people or services who claim to be able to get you a blue badge for a fee, do not fall for it.4. How many times can we try to get our account verified?If your request for verification is denied the first time, you can submit another request after 30 days. Twitter is constantly iterating on their subscription, but notability fails to meet Twitter's standards, verification will not be granted. Specifically, the Twitter Blue requirements for verification are simple: You have a name and profile photo on your account You have been active on Twitter over the last 30 days You have had a Twitter account for at least 90 days You have a confirmed phone number in your Twitter app settings You have not made recent changes to your photo, name, or handle to potentially deceive people You don't show any signs of being deceptive or potentially misleading people You don't show any signs of engaging in spam or platform manipulation activities It should be noted that you do not receive the blue checkmark immediately after subscribing to Twitter Blue as Twitter will first verify all of the above. Let's dig in. Yes, if your initial request is denied, you can reapply after 30 days. If Twitter is a key platform for your business or audience, then it could be worthwhile to subscribe to Twitter Blue to bolster your Twitter marketing efforts.What a journey it has been to get verified on Twitter. Despite Twitter's new pay-to-play policy on being verified, restrictions still exist and the legacy checkmarks still remain - for now. The account must be active in the past six months. For brands that are subsidiaries, both the brand voice itself and the corporation above them need to be protected. Prevents Impersonation: Discourages the creation of fake or impersonation accounts. Avoid Violations of Twitter Rules: Accounts with repeated rule violations, such as hate speech or misinformation, may not qualify for verification. Just released: my new book to help small businesses, entrepreneurs, and marketers master digital marketing in today's digital-first world.Drawing on my Fractional CMO experience, Digital Threads simplifies complex strategies into clear, actionable steps for success. The six special categories on Twitter are:GovernmentState and federal government officials, public offices, official candidates, public utilities, and other people in leadership fall under the Government category. Image Source: TwitterCompanies, Brands, and OrganizationsThe corporations, brands, and organizations category include well-known firms, brands, and organizations—such as non-profits, startups, and small businesses—as well as their executives.Image Source: TwitterNews Organizations and JournalistsOfficial news institutions, such as periodicals, newspapers, broadcast and cable television, and individual journalists, are covered in this category. Image Source: TwitterEntertainmentEntertainment refers to companies in the entertainment industry, such as record labels, film festivals, and television networks. Image Source: TwitterGaming and SportsOfficial sports leagues, esports leagues, sports teams, and other sports organizations can participate in sports and gaming. Image Source: TwitterOrganizers, Activists, or InfluencersActivists, organizers, and other influential individuals are for people of significant public interest who do not fit into any preceding categories—medical experts, local public figures, and political leaders, for example—but are nonetheless vulnerable to impersonation. Image Source: TwitterTo be eligible for your category, you must show documentation that you fit into that category. You are immediately identified as an authority figure or an influencer. Conclusion Getting verified on Twitter requires meeting Twitter's criteria for authenticity, activity, and notability. The need for verification in traditional sports is, of course, obvious. Twitter's verification process was open to anybody, and if they could prove their identity and noteworthiness, they might get that elusive blue check mark.Over time, people assumed the verification meant that Twitter was endorsing a certain profile, which wasn't the case.In 2017, Twitter paused its verification program altogether while it sorted out how to improve it. What type of documents are needed for verification? They also need to have a confirmed phone number — without this there is no way to get verified even with Twitter blue.5. Your account must be non-deceptive.Finally, your account must be non-deceptive. If these people don't know how to get verified on Twitter, they need to learn fast. Frequently Asked Questions (FAQs) Can I apply for Twitter verification more than once? Account Requirements: Authentic Account: The account must represent a real person, registered business, or recognized organization. The days of having to apply, wait for an email, and pray to get verified on Twitter have come to a close as now anyone can get the blue checkmark for the monthly price of a McDonald's meal. The verification process can take a few weeks, depending on the volume of requests and the completeness of your submission. Ensuring your profile is complete, following Twitter Blue's guidelines, and providing substantial evidence of your account's significance can greatly enhance your chances of obtaining the blue checkmark. What about the other 4 notable types of accounts? These are your big-name personalities and minor celebrities. Li (@tiffanycdl) October 30, 2022 a blue check is an identity service to the users. The account must also be public, meaning it is accessible to everyone. If they're well enough known in entertainment to attract imposters, they likely can qualify under this category. Add on to this different colored checkmarks that Twitter will be releasing, and the situation can be quite confusing. It is entirely free to become verified on Twitter. These gold and gray checkmarks have apparently yet to roll out, but you can get on the waitlist and fill out what you see in the Verified Organizations screen below by clicking here. I'll describe this category as "movers and shakers on the grassroots level." You activists and organizers are often quite controversial, so they attract a lot of trolls. Ensure Your Follower Count Matches Your Notability: Although not officially a requirement, accounts with a substantial follower base tend to have better verification chances. Notable engagements, appearances, or productions must be cited to qualify. In addition, having a verified Twitter account makes it more difficult for scammers to use your identity to promote false information, organize bogus contests to steal your followers' information, and do other activities that contribute to distrust.How to Get Verified on Twitter?Getting Verified on Twitter: A Step-by-Step Guide Check to see whether your profile fits Twitter's activity guidelines. Public relations and reputation management are a real problem on social media, so verification is a powerful tool. Visibility: Verified accounts tend to gain higher engagement and visibility on Twitter. How long does the verification process take? The more interesting change is that Elon Musk is revamping the verification process. Twitter is also making it clear that the blue checkmark can be removed at anytime if you run into a violation of Twitter policies, and you will have to go through a re-verification process should you decide to make changes to your profile image, name, or username. Well, besides spreading misinformation on its first day, the Tesla CEO is bringing radical changes to the social networking site. Will YOU subscribe to Twitter Blue to get the blue checkmark? Accelerating this potential devaluation of the verification system is Meta's new announcement to create a similar paid verified accounts program for Facebook and Instagram users. On the other hand, being verified on Twitter is still a way to make your profile distinct, verify yourself as a real person, and make it clear that you're serious about engaging and creating content on Twitter.For some, Twitter Blue might be worthwhile on its own for the features it provides. For example, if you want to be verified as a journalist, you must offer links to three bylines or credits in eligible media.Getting a Blue Tick on Twitter!Importance of an Authentic Twitter AccountYour account must be genuine, which means you must be who you claim you are. With the above in mind, the only way to get newly verified on Twitter is to simply purchase a Twitter Blue subscription and await official approval of your verification based on the guidelines above. For example, they used to exclusively verify celebrities, news anchors, politicians, athletes, business people, and other high-profile individuals. On web, it will be in the left-side menu, and on mobile it will be under your profile. You can select to pay annually (for a discount) or monthly. Contact Twitter and meet their eligibility conditions, and they will complete your verification request. Provide a snapshot of a government-issued identification card. Entertainment: Twitter verifies accounts of popular entertainment entities and their public figures, such as actors, musicians, and producers. They will look to see if accounts have been misleading or deceptive on Twitter, and they also look for signs that an account is engaging in platform manipulation or spam — if they deem that an account is deceptive it will not get verified.After you apply: There is still a review process where Twitter's team determines your eligibility based on the above list before the blue checkmark will appear on your profile.These are all fairly straightforward requirements — as long as you can meet them, you can get verified on Twitter. Is it still worth it to get verified on Twitter?Whether or not it is worth being verified or paying for Twitter Blue is up for much debate, and other social media platforms are getting in the mix with Meta announcing Meta Verified, their own subscription service for a verified badge on Instagram.Ultimately, choosing to pay for that check mark is completely up to you.On the one hand, being verified on Twitter has lost its special touch because anyone can have it, so it's no longer as much of a big deal as it used to be (I called my sister when I was verified!). Lots of people can spend \$5 a month and not think about it. Verification meant that Twitter, and the general public, knew that you were who you say you were, rather than (potentially) an imposter. While slightly higher priced at \$12 a month, Meta will offer some sort of verification badge in addition to priority customer support, increased visibility in recommendations and search, and more protection against impersonation. None of these are considered the types of private individuals that would sign up for Twitter Blue. Provide an official email address with an appropriate domain. You will need your identity proof to upload while filling out your verification form, so have it ready before clicking "Start Now."Benefits of Getting Verified on TwitterA verified account comes with several apparent advantages: You may gain additional followers. If a verified account is suspended due to rule violations, the verification status may be removed once the account is reinstated. Go to your account settings and click "request verification" to begin the verification process. If so, this can be very helpful to us marketers. I mentioned before that there were 6 notable types of accounts, but there are only 2 new colored checkmarks for 2 types. You can request verification an unlimited number of times.ConclusionThe Twitter verified mark ensures that your followers are not unintentionally following a bogus account. Media coverage, follower count, and online presence play a role in determining notability. The account should directly link to the organization or display multiple published articles. It used to be that you needed to request verification on the social network; now, anybody with a Twitter Blue subscription (\$11/month) and a verified phone number can be verified on Twitter.In this post, we'll give you a quick overview of the history of getting verified on Twitter, walk you through the steps to get verified on Twitter, and dig into whether or not it's still worth pursuing at all.A quick history of Twitter verificationInitially, the blue badge next to someone's profile was described by Twitter as a way to authenticate identity and voice. Profiles should include references to professional achievements or affiliations with sports organizations. The process involves: Navigating to "Settings and Privacy" — "Account" — "Verification Request". By picking the appropriate category, you may tell Twitter who you are. It would help if you also double-checked that you have not flouted any rules of Twitter in the last six months that could have resulted in a 12-hour or seven-day suspension. Set your profile name to your real name or brand name, make sure your profile photo and cover photo genuinely show what you care about, and make sure your bio emphasizes an area of specialty or corporate mission—sell yourself.Process to Get Verified on TwitterYou Need to Have a Notable Twitter AccountSet your profile name to your real name or brand name, make sure your profile photo and cover photo genuinely show what you care about, and make sure your bio emphasizes an area of specialty or corporate mission—sell yourself. This includes: Completing your profile with a profile picture, header image, bio, and website (if applicable). As a result, it provides an additional degree of security for both users and account owners, reduces the dissemination of fake news, and improves the overall user experience. If approved, a blue checkmark will appear on the account. 🍀 Tiffany C. You earn the community's trust and esteem. 🍀 Franchesca Ramsey (@chescaleigh) October 31, 2022 I'm really curious if LinkedIn has a response room right now— to the opportunity created by the Musk take over.— Mikal Lewis (@MikalFM) October 31, 2022 This is either going to be the most amazing turnaround in business history or the most amazing hubris driven train wreck ever. Twitter does not sell verification badges and will never do so. Setting your account to public visibility. The whole verification process is being revamped right now— Elon Musk (@elonmusk) October 30, 2022 Yeah, this means you'll have to dish out \$20 to have that blue checkmark remain next to your username. Inactivity: Verified accounts should maintain regular activity. Wait for Twitter to respond after clicking "submit."Having an Active Twitter AccountAn active Twitter account has a profile name and image, has been logged into at least six months, and is associated with a verified email address or phone number. What happens if my verified account gets suspended?I would love to hear your thoughts and plans in the comments below! And, before you go, here's some links to some of my other articles on Twitter to help you better leverage the social network for your marketing and business! Hero photo by Jeremy Bezanger on Unsplash Do you have to pay to get a Twitter account verified? Activists, influencers, and Public Figures: Twitter verifies influential individuals and activists who have demonstrated a significant public impact. Likewise, non-profits need to ensure that unauthorized people don't speak for them. Step 2: Submit a Verification Request Twitter offers a verification request form within the app settings. Alternatives to Twitter Verification For those unable to meet Twitter's criteria for verification, other methods can enhance credibility on the platform. The verification badge aims to help users identify authentic accounts in categories such as government, companies, brands, news organizations, journalists, entertainment, sports, activists, influencers, and other notable individuals. Elon wants to increase the company's revenue and one of those ways will be by increasing Twitter Blue subscriptions in terms of numbers and subscription charges. A window will open with more information about Twitter verification; click "Start Now" to proceed. Sports and Gaming: Well-known athletes, teams, coaches, and esports players qualify for verification. Inactivity: Accounts that haven't shown recent activity may be deemed ineligible. LMAO.— Antonio Garcia Martinez (agm.eth) (@antonioigm) October 31, 2022 Social media subscriptions are like consumer hoverboards or Hulk feature films: a superficially plausible but unworkable idea that surfaces every few years and then quickly subsides.— Eric Seufert (@eric_seufert) October 31, 2022 Musk: "Let's start charging more than a Spotify subscription for the Twitter feature designed specifically to prevent impersonation." Russian IRA trolls: pic.twitter.com/ZZ7gW0JUN— Michael Crider (@MichaelCrider) October 31, 2022 I'm verified across social platforms solely bc I've dealt w folks impersonating me for the purpose of trolling/harassment. It used to be that getting verified on Twitter was important for your credibility for your profile there. He's also increasing the Twitter Blue subscription from \$4.99 to \$20 a month. This post aims to clear up that confusion to let you understand the previous, current, and future verification systems that Twitter have announced they will begin. Maintain an Active and Professional Presence: Regularly engage with your followers and ensure the content aligns with the type of account you represent. Elon Musk completed buying Twitter late last week and fired the company's top execs in his takeover. This means that your mayor can get verified, and not just the governor or head of state. A new month and a new Twitter boss. Getting verified on Twitter — when someone has the blue check mark next to their profile — used to be how Twitter identified notable accounts, but it has since evolved and changed. You must establish your identity, have a prominent presence on and off Twitter, maintain an active Twitter account, and submit a request for consideration as a verified user to get verified on Twitter.Micro-influencers, thought-provoking leaders, and small enterprises, in particular, should register for verification and obtain a blue badge so that fake handles cannot imitate them. Common Reasons for Twitter Verification Rejection Incomplete Account Information: Accounts lacking a profile picture, bio, or unverified email address/phone number will not be approved. This guide will walk you through the process step by step, providing comprehensive details about Twitter's verification policy, eligibility criteria, and practical tips for a successful application. Send us a tweet! Twitter's verification badge is a blue checkmark that appears next to the account name, symbolizing authenticity and credibility. Rule Violations: Accounts with a history of violating Twitter rules may be automatically disqualified from receiving verification. Tips to Increase Your Chances of Twitter Verification Provide Clear Evidence of Notability: When submitting proof of notability, include direct links to articles, websites, or achievements relevant to your category. Eligibility Criteria for Twitter Verification To qualify for verification, Twitter outlines several criteria across different categories. Basically these two notable categories will be covered by these new colored checkmarks but they will need to re-apply to receive them. pants on head shit— roon (@rzs2l) October 31, 2022 don't see what Elon Musk realizes how much money he's going to lose on Twitter at this rate.— Scott Nover (@ScottNover) October 31, 2022 being verified is already a little embarrassing but being verified in a world where everybody else knows you PAY FOR IT? It's a plan that makes sense if truth/trust on social media doesn't matter to you. However, there is a follower count criterion for companies and organizations that states, "in the top 0.05 percent of active accounts located in the same geographic region." That is, their number of followers should be among the highest. Now that the legacy verification process mentioned above stopped accepting applications after November 9, 2022, the only way to become officially verified on Twitter with the blue checkmark displayed on your profile is to be an active subscriber to Twitter's paid subscription service, Twitter Blue, AND meet Twitter's eligibility criteria. So, esports is a subculture, and I find it interesting that Twitter is including them in verification eligibility, only the cringest of losers will abide. Source With legacy Twitter verification, there were 6 types of accounts that were considered notable, one of them being the category of companies, brands and non-profit organizations while another was governments. How to get verified on Twitter? He changed the Twitter homepage for logged-out users who now get directed to the Explore page that showcases twitters new stories and trending tweets instead of the usual sign-up page. Everybody thinks about \$20. Transform your business today—grab your copy! Click the cover or button below to buy on Amazon. Whereas Twitter's previous verification policy was focused on entities that were authentic, notable, and active, the Twitter Blue eligibility greatly simplifies things and does not take the legacy policy into consideration. It requires providing identification to confirm authenticity. From the desktop version of Twitter, it is easy to purchase a Twitter Blue subscription simply by selecting the Twitter Blue option from your sidebar menu, which will launch the following popup: And that's it! That being said, legacy blue checkmarks, like my own, still exist, and with the re-launch of Twitter Blue, Twitter also announced the creation of two new verified checkmarks: Gold and Gray. What do you think will be Twitter's next feature? This question is often regarded as a mind-boggling one. The price of Twitter Blue depends on a few things.According to Twitter:Twitter Blue subscribers who joined for \$7.99 on iOS will be notified by Apple that their subscription will be automatically renewed for \$11/month or \$114.99/year (or your local pricing) unless they choose to cancel their subscription. Those who initially subscribed on iOS for \$2.99 or \$4.99/month will need to upgrade their subscription for \$8/month or \$84/year on web, or \$11/month or \$114.99/year on iOS (or the local pricing), or lose their subscription.2. Your profile must be complete with a display name and profile photoNext, you need to make sure your profile is eligible for Twitter's verification even after subscribing to Twitter Blue by having up-to-date and accurate account information.Use your full name as your display name, and select a profile image so that it's clear that your Twitter profile is being used.3. Your account must be activeTwitter's rules say they look for active accounts when verifying, so make sure your account has been active (posting, replying, liking) in the last 30 days.4. Your account must be older than 90 days and have a confirmed phone numberTwitter has added a time element, so accounts must be over 90 days old to be verified. Understanding Twitter Verification To get verified on Twitter, your account must meet specific criteria established by Twitter. Twitter has already announced that Twitter Blue subscribers will soon see 50 percent fewer ads and — this is the big one — have their tweets prioritized in Twitter's algorithm. Misrepresentation: Changing the account focus or purpose away from what was originally verified may lead to removal of the badge. charging for the check is like if youtube stopped its revenue sharing and started charging its top creators instead. In addition, government accounts might be representatives of a particular agency, such as the Centers for Disease Control (CDC) or Department of Defense (DOD). The account must be affiliated with the respective government office and should link to an official government website. Government actors can be national, regional, or local. Still, Twitter has seemingly ironed out some of the troubles with impersonation and fake accounts, and the public is now aware that the verification badge can be associated with any account (not only notable ones), so the check mark's perception has changed. If you're using Twitter (or Meta) for business and are already advertising on these platforms, an additional organic boost might lead you to more visibility, engagement, traffic, and even business that could surpass the \$100 expense. Providing identification documents or proof of notability (such as media coverage). Meaning that only Twitter Blue accounts are verified going forward. For instance, actor Harrison Ford would fit in this category, as would Paris Hilton. News Organizations and Journalists: Twitter verifies accounts of notable news organizations, their staff, and accredited journalists. In 2023, Twitter decided to remove verification from for those who were verified through Twitter's legacy verification program. Elon is giving existing verified users three months(90 days) to have the blue checkmark next to their handles before losing it if they won't have subscribed to the new Twitter Blue feature once it goes live. It's worth mentioning that Twitter is including the electronic sports here. Let's break this down. This new program hit some snags in the early days, with some users using the tool to impersonate public figures and other influential individuals on social media. Maintaining Verified Status Verification status can be revoked if an account violates Twitter's policies. Does having a lot of followers help with verification? Sometimes it's played with a team, and other times competitions are individual. Significance of Twitter Verification: Authenticity: Demonstrates that the account is real, belonging to a well-known individual or organization. Depending on the category, you may need to provide government-issued identification, links to official websites, or published articles. Next up, how do you actually get verified on Twitter?How to get verified on Twitter in 2023Although anyone can get the checkmark with Twitter Blue there are still several steps you need to follow to become a verified Twitter account.To get Twitter Blue, simply click on the button for Twitter Blue once you're logged in. You can authenticate your identity on Twitter in three ways: First, include a link to your website in your message. The blue checks create incredible amounts of engagement whether you like them or not. However, with the upsurge in the number of bots, fake accounts, and trolls, getting verified on Twitter is becoming more vital than ever. Instead of deleting all fraudulent accounts, Twitter announced that it would reinstate the account verification program. You can apply to be verified on Twitter, and a blue checkmark will appear next to your name, indicating that your account is not a spammer, troll, or bot. Who are you kidding? Specifically, esports is an organized competition involving video games. In other words, the verification badge is now merely a blue badge, and while there is a feeling of legacy credibility attached to it, over time it will simply be seen as a user who paid for the privilege to receive it. It is also the only way for Twitter users to know whether an account is genuine. Other characteristics are more critical, such as having an active, authentic, and famous account. Active Account: The account should have a profile name and image, a confirmed email address, and phone number. I'll be interested to see if "influential influencers" includes your macro and mega-influencers. Use Twitter's Professional Account Feature: This allows users to categorize their accounts as business or creator profiles, providing more customization options without the need for verification. For anyone aiming to get verified on Twitter, it is crucial to understand the requirements, steps, and best practices involved in the verification process. Corporate entities have an interest in preserving their image. Each category has distinct requirements, which need to be met to improve the chances of getting verified. Poor Jack was all "Twitter shouldn't be a company, only you can save it. Elon" and Elon's immediate response is "what if we charge \$420.69 for blue checks"— nilya patel (@reckless) October 31, 2022 2/\$20 a month is not a trivial amount of money.

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